

## **Gewaly Art Privacy Statement**

Consumer personal privacy is important to us. This privacy statement explains the personal data, if any, Gewaly Art processes, how we process it, and for what purposes.

Gewaly Art has three types of products that we offer, Art in the form of digital imagery, Crafts that include both digital patterns as well as physical items such as fabric and quilts, and Entertainment in the form of computer games. While transactions in these different areas do often require what is called PII, Personally Identifiable Information, Gewaly Art neither acquires, collects, requests, nor sees the information directly.

### [Personal data we collect](#)

Gewaly Art does not collect personal data. We do not ask for login credentials, SSNs, birth dates, credit card numbers, addresses, or anything else that might be considered Identifiable. On our website we do ask for an email address which is always optional and never necessarily secret, but that is pretty much it.

### [How we use personal data](#)

We don't! If we do happen to get an email address for a patron, we might use it for future marketing in the form of direct email solicitations or target advertising. In any case, we do not share the information, sell the information, or trade the information. While email addresses are not necessarily protected data elements, we do still recognize the annoyance that is found in a mailbox full of unsolicited posts. If we do use an email address it would be on rare occasions.

### [Reasons we share personal data](#)

We don't! We don't have it and we can't share what we don't have.

### [How to access and control your personal data](#)

We have nothing for the consumer to access or control.

### [Cookies and similar technologies](#)

We don't use cookies or any other intrusive technologies. Our web site is mostly informative, and only moderately interactive. Users can read the information, link to our social media outlets, and navigate to our sales platforms. Our site does include a comments page where users can opt to communicate with us by way of email. In that exchange, we do ask for an email address so that we can identify

the commenting party and respond where appropriate. We do not plant cookies, collect data, or gather metrics. Our site is made to inform.

### Collection of data from children

We do not solicit information from or about children. Never!

So, how do we do it? We do sell things, but how does that happen without collecting any personal data? The answer is simple, we use platforms who do the data collecting for us.

Product-specific details:

For all our lines of products we leverage existing, trusted platforms to peddle our wares. For Arts, we use Ebay, Etsy, and Fine Art America. For Crafts, we use Ebay, Etsy, and, in the past, Craftsby. For Entertainment, significantly for the games we have created, we use Steam and Microsoft.

We do not have a personal, commercial outlet for any of our products. All transactions go through the named vendors who have security and privacy policies and statements of their own. Please see each of them for their specific policies. Using this model, no PII from any customer ever comes to Gewaly Art.