

Gewaly Art Privacy Statement

Consumer personal privacy is important to us. This privacy statement explains the personal data, if any, Gewaly Art processes, how we process it, and for what purposes.

Gewaly Art has two types of products that we offer, Crafts that include both digital patterns as well as physical items such as fabric and quilts, and digital computer games. While transactions in the stated areas do often require what is called PII, Personally Identifiable Information, Gewaly Art neither acquires, collects, requests, nor sees the information directly.

Personal data we collect

Gewaly Art does not collect personal data. We do not ask for login credentials, SSNs, birth dates, credit card numbers, addresses, or anything else that might be considered Identifiable. We do gather email information, specifically patron email addresses, as permissible and only for very limited use.

How we use personal data

We don't! If we do happen to get an email address for a patron, we might use it for future marketing in the form of direct email solicitations or target advertising. In any case, we do not share the information, sell the information, or trade the information. If we do use an email address, it would be on rare occasions. Even then, if you don't want us to send you announcements or advertisements, we will comply. Simply let us know. We recognize the annoyance that is found in a mailbox full of unsolicited posts.

Reasons we share personal data

We don't! We don't have the important parts and we can't share what we don't have.

How to access and control your personal data

We have nothing for the consumer to access or control. If we do happen to get and use a patron's email address, we provide the means to "unsubscribe" to any future solicitations.

Cookies and similar technologies

We don't use cookies or any other intrusive technologies. Our website is mostly informative and only moderately interactive. Users can read the information, link

to our social media outlets, and navigate to our sales platforms. Our site does include a Contact Us page where users can opt to communicate with us by way of an email. In that exchange, all communications are secured through standard email protocols. We do not plant cookies, collect data, or gather metrics. Our site was created to inform.

Collection of data from children

We do not solicit information from or about children. Never!

So, how do we do it? We do sell things, but how does that happen without collecting any personal data? The answer is simple, we use platforms that do their own data collecting.

Product-specific details:

For all our lines of products, we leverage existing, trusted platforms to peddle our wares. For Patterns or Quilts, we use or have used Ebay, Etsy, and, in the past, Craftsby. For computer games, we use Etsy, Itch.IO, and Steam.

We do not have a personal, commercial outlet for any of our products. All transactions go through the named vendors who have security and privacy policies and statements of their own. Please see each of them for their specific policies. Using this model, apart from email addresses, no PII from any customer ever comes to Gewaly Art.